

## Dan Pimentel - Career Accomplishments

- President and Art Director for Celeste/Daniels Advertising and Design, Inc., a full-service ad agency and creative studio based in Eugene, Oregon. Specialties of the agency include developing branding/marketing campaigns for the aviation, tourism and performing arts sectors.
- Current licensed instrument-rated private pilot (ASEL with high-performance endorsement)
- Nationally-published feature article writer with an emphasis on aviation issues, including numerous articles in *AOPA Pilot Magazine*, *InFlight USA*, *Atlantic Flyer*, others.
- Feature and news writer for Helicopter Association International's *Rotor Magazine*.
- Columnist for *Cessna Flyer/Piper Flyer Magazines*, writing the "Affirmative Attitude" column.
- Publisher, editor and lead writer for *Airplanista*, a popular aviation blog that is frequently featured in AOPA's daily eBrief eNewsletters, and has been quoted on Google News/Finance Pages, in McGraw-Hill's *Aviation Week* and *USA Today*.
- Former blogger on AOPA.org's Opinion Leaders Blog.
- Active member of the Twitter social community (@Av8rdan) with frequent daily postings of aviation topics - currently with over 5,300 followers including corporate CEOs, major aviation magazine editors and management of AOPA, EAA and NBAA.
- Judge of the San Francisco Region ADDY® Awards held in Oakland, California.
- Professional journalist/news photographer since 1979, with news articles, features, news and sports photos published in numerous national and regional trade and aviation publications and daily and weekly newspapers.

- In-house photographer for Celeste/Daniels Advertising and Design, Inc, with specialties in theatrical, aviation and advertising images. Photographer for Fresno Grand Opera (FGO) since 2003.
- Official concert photographer of FGO's Andrea Bocelli, Placido Domingo and Josh Groban concerts in Fresno, including private session artist photography.
- Frequent Speaker on aviation topics at EAA Airventure Oshkosh as well as regional and local aviation clubs and organizations.
- Conducted a private photo and video shoot, at the invitation of the Smithsonian Institution's General Aviation Curator, of Jerrie Mock's "Spirit of Columbus", the Cessna 180 she flew solo around the world. This rare closed photography session of this historic plane produced the most extensive series of research images outside of the Smithsonian Collection.
- Organized the Airplanista #Oshbash Awards event at 2013 EAA AirVenture Oshkosh, a large Twitter meetup event that celebrated aviation social media and honored 10 high-profile #avgeeks who demonstrate excellence in using social media to promote aviation.
- Invited to be the exclusive on-board media and photographer for Duggy the DC-3 "Smile in the Sky" the country's most popular youth education aircraft team as they participated in the 2010 DC-3/C-47 "Last Time" reunion event in Rock Falls, IL before arriving at EAA's Airventure Air Show in Oshkosh, Wisconsin.
- Former member of the BETA testing team for Foreflight Mobile, the leading iPhone application for professional aviation weather forecasting. Worked with a nationwide team of testers to troubleshoot the app, which is used by professional and private pilots for flight planning and weather forecasting.
- Screenwriter for "Three-Eight Charlie", a feature film script depicting the true life story of Jerrie Mock, the first woman to fly solo around the world.
- Founder and Director of Development of the Welcome Sky Aviation Scholarship Program, a California 501(c)(3) that generated funds through private contributions and corporate donations to pay for flight training for the next generation of pilots.
- Advanced former member of Toastmasters International, a worldwide organization that encourages members to become exceptional presenters, lecturers and public speakers.

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